Welcome

West Midlands NCMP Regional update seminar

9th November 2017
WM NCMP Local Updates
Session Summary

• Flashcard updates from local areas in West Midlands
• Overview of supporting networks for NCMP in West Midlands
• Learning for Public Health West Midlands and Association of DsPH
• Local whole systems approaches to tackling obesity – Coventry and Solihull
Flashcard Summary: Achievements

• High coverage rates – above England average
• Networks set up locally
• Results letters improved
• Complaints low from parents
• Walsall also measure Y4 and Y10
• Uptake of weight management support schemes
• Schools interest increased
Flashcard Summary: Concerns/Risks

- Providers working on reduced budgets and limited capacity in schools
- Information governance
- Lack of follow-up service
- Rural dimensions
- Low referrals and lack of engagement
- High rates of obesity – and trends increasing in some areas though lower than England average
- Clash with school census
Flashcard Summary: Support Needed

- NHS numbers
- Hard to reach families
- Using HSCIC database
- How to increase referrals to services
- Sharing the knowledge and networking
- Lack of school results due to size
- Result letters – increasing engagement from them and evaluation of impact
- Localising the Top Tip leaflets
Flashcard Summary: Planned Actions

• Contribution to CYP Plan – activity and healthy eating
• Evaluating effects of parent letter changes = more referrals?
• Parental workshops with school nursing after results letters
• Healthy weight family self-help packs
• Toolkits for school nurses
• Parent letter changes: use of graphs
• Trial follow up phone calls after letters
Overview: Supporting Delivery Locally through Networks

- WM Planning and Health Group
- WM Strategic Food Board
- WMCA PA Strategy Group – WM On The Move
- WM Public Health and Sustainability Network
- WM ADPH Best Start in Life Network
- WM Health and Wellbeing Board Officers Group
- PHE WM Dental Public Health Network
- WM Children and Young People and Families Group
- WM Infant Feeding Network
- MECC in West Midlands
Learning for Public Health West Midlands

Welcome to Learning for Public Health

Supporting a range of public health networks and delivery of inter-professional public health/CPD training to wider public health workforce.

CONTACT US TO BECOME A MEMBER

Use the map to find out more about Public Health in your area.
LfPHWM

- Supporting a range of public health networks and delivery of inter-professional public health/CPD training to wider public health workforce.
- Covers West Midlands (14 Local Authorities)
- Governance and strategic direction is from West Midlands ADPH
- Website: www.lfphwm.org.uk
ADPH West Midlands

The West Midlands Association of Directors of Public Health (ADPH) is a network for all 14 DPH's across the West Midlands. The network meets monthly to discuss current and emerging issues in public health.
Using Whole Systems Approaches to tackle obesity: Coventry and Solihull
Whole Systems Approach to Obesity

- PHE with partners, the LGA and ADPH is working in co-production with LA pilots (Solihull and Dudley in WM) and a wider of community learning to help make the case for and provide tools to deliver a whole systems approach.
- Leeds Beckett University were commissioned and are taking an appreciative inquiry approach with the pilot areas.
- PHE and partners are preparing an Elected Members briefing on WSA, which will highlight local practice across the pilots and other LAs. This is a joint publication with the LGA and the ADPH.
Comfort Break
See you in 10 minutes…

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