2017 PH Annual Report
• Report: www.coventry.gov.uk/shapeupcoventry
• Presentation: www.coventry.gov.uk/shapeupsummary
The Annual Report Family

The family already live near several parks which Jack, in particular, often visits with friends. Cathy and other parents sometimes go with as well and Cathy encourages the others to ‘walk and talk’ while they’re there. Alan enjoys gardening and starts taking Megan along to the local ‘Friends of...’ group to help look after the park.
Coventry Childhood Obesity Alliance

- Identifying a system
- Relationships, engagement and communication
- Capacity building, creativity and innovation
- Monitoring & evaluation
- Embedded actions and policies
- Robust and sustainable
Coventry Childhood Obesity Alliance

Identifying a system

Relationships, engagement and communication

Capacity building, creativity and innovation

Monitoring & evaluation

Embedded actions and policies

Robust and sustainable
Identifying the system
Coalition of the willing

**Childhood Obesity Alliance**
- Closer understanding
- Developing champs
- City of Culture Bid
- Political priority
- University links
- Dragon’s den proposal

**WS1: pregnancy and early years**
- Closer working - one stop shops
- Mapping activity / services

**WS2: schools engagement**
- Closer working – NCMP / services links
- Mapping activity
- Bids from external funds
Thank you for listening

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